

NEWS

Lawsuit: Casey's 'overcharges' by not honoring advertised sale prices

by Clark Kauffman
Kansas Reflector

The Casey's convenience-store chain is facing a potential class-action lawsuit alleging it overcharges consumers by advertising in-store discounts that aren't applied to purchases at the cash register.

The lawsuit, filed in U.S. District Court for the Southern District of Iowa, names Casey's Retail Co., Casey's General Stores Inc., and Casey's Marketing Co. as defendants. The companies operate more than 2,500 convenience stores in Iowa and 15 other states.

In court filings, Casey's has yet to respond to the basic allegations in the lawsuit, but has asserted that if each of the chain's 2,500 stores "failed to give just one \$2.76 discount per day" from August 2023 to the present, the compensatory damages in the case would total \$5,043,900.

In a written statement, a spokesperson for Casey's said, "We are aware of the allegations and intend to vigorously defend against them. We will respond formally through the legal process."

Attorneys for the plaintiff, Kit Mason of Allerton, are seeking class-action status for the lawsuit, alleging Casey's uses in-store signage at store locations to promote product discounts that the stores then fail to apply to customers' purchases.

Among the alleged examples cited in the lawsuit:

— On July 10, 2025, Mason visited a Casey's store in Humeston, where the store promoted a "2 for \$4" special on 24-ounce cans of Four Loko flavored alcoholic beverages. At the cash register, the lawsuit claims, Mason was charged \$7 rather than \$4.

— On July 20, 2025, Mason visited a Casey's store in Corydon, where the store promoted a "2 for \$6" special on 24-ounce cans of Smirnoff Ice alcoholic beverages. At checkout, Mason was allegedly charged \$7 rather than \$6.

— On Aug. 19, 2025, Mason visited a Casey's store in Urbandale, where Blue Moon beverages that were normally priced at \$3.50 and \$4.29 were promoted through a discount that offered \$3 off the combined purchase of any three 19-ounce cans. At the cash register, the \$3 discount was not applied, the lawsuit claims.

Each of the in-store signs promoting the discounts allegedly state the "instant rebates"

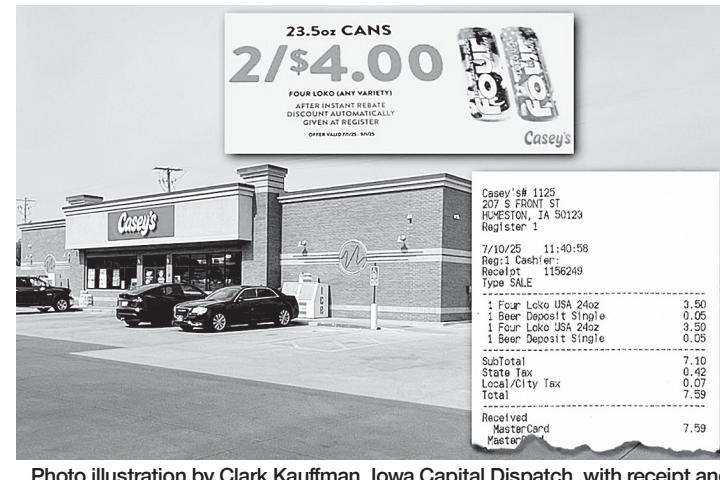


Photo illustration by Clark Kauffman, Iowa Capital Dispatch, with receipt and signage from U.S. District Court filings

The owners of the Casey's convenience store chain are facing a lawsuit over in-store promotions and the prices charged to customers.

are "automatically given at register," with no indication that membership in the Casey's Reward Program is required.

While most of the alleged examples cited in the lawsuit pertain to alcoholic beverages, some are specific to food items, such as a "2 for \$6" special on bagged candy. The lawsuit claims that at the cash register, the bags rang up at \$5.99 each.

Similar misleading in-store advertisements were present across the defendants' network of stores ...," the lawsuit alleges, including but not limited to those in Iowa, Nebraska, Minnesota, Missouri and Wisconsin.

According to the lawsuit, Casey's competitors, such as Kum & Go, Kwik Trip and Kwik Star, have similar in-store promotions but their advertised sale prices are reflected in the customers' final bill.

The lawsuit seeks damages for fraudulent misrepresentation, unjust enrichment, negligent misrepresentation, and unfair or deceptive acts.

The lawsuit also seeks an injunction barring Casey's from "not applying the advertised discounts at the register as promised," and prohibiting Casey's from collecting taxes on the amounts that should have been discounted.

The lawsuit was originally filed in Polk County District Court before being moved this week to federal court. The law firm that filed the lawsuit is Shindler, Anderson, Goplerud & Weese of West Des Moines.

Editor's note: There are five Casey's locations in Jefferson County, at Valley Falls, Oskaloosa, Ozaukee, Perry, and McLouth.

Cards of Thanks

(Published in The Oskaloosa Independent October 9, 2025) **PUBLIC NOTICE**

NOTICE OF INTENT TO SELL REAL ESTATE
THE COUNTY OF JEFFERSON,
STATE OF KANSAS

TO: ALL PERSONS WHO ARE OR MAY BE INTERESTED

TAKE NOTICE: pursuant to KSA-19-26,109 the Jefferson County Land Bank will sell the following parcels of Real Estate thirty (30) days from the published date of this notice.

Lots 301 and 302, Lakewood Hills Unit I
Lots 540 and 541, Lakewood Hills Unit III

BOARD OF TRUSTEES,
JEFFERSON COUNTY LAND BANK
JEFFERSON COUNTY, KS

I would like to thank everyone who helped me celebrate my 95th birthday. Your card, gift, and/or presence at my party made it extra special.

A special thank you to my wonderful family for giving me a lovely party I won't forget.

Love to all,
Lahoma Wilson
19-1tp

Thank you to everyone who sent me a card to celebrate my 100th birthday. Your kind words and wishes made my day even more special.

Thank you to my family and friends who came to the birthday dinner. It was a joyous day seeing all of you.

Beulah Campbell
19-1tp

BOCC . . .

care to his father during his final days. Domann called the county's hospice team "really, really good."

Geographic Information Systems coordinator Kirk Webb provided the commissioners with copies of a proposed contract between the county and Surdex Corporation, Chesterfield, Missouri, covering the planned taking of aerial photographs of Jefferson County early next year. He said the agreement called for the county to pay the company \$38,840 for its services.

Asked by one of the commissioners if there was a deadline by which the county needed to have made a decision on the matter, Webb said the board would need to sign the contract by Oct. 17 if it intended to do so.

The GIS coordinator was planning to ask County Counselor Josh Ney to review the contract.

Register of Deeds Delia Heston told the board that her office had witnessed an uptick in revenue during the third quarter of the year in comparison to the third quarter of 2024 through the collection of statutory filing fees for the recording of documents and the collection of fees for making copies of records in her office.

She also made the commissioners aware of the old school records and files her office is the custodian of, records and files that date back to the time when Jefferson County had a Superintendent of Schools for the entire county.

On a 2-1 vote, with Walbridge in dissent, the board decided to let KGKB Acres, 9435 130th Street, Valley Falls, be considered compliant with respect to the county's zoning regulations even though at some point in the past a small chunk of this property was combined with the rest of it simply on the strength of a survey and a new deed when KGKB Acres really should have been replatted instead, according to Community Development Director Stephan Metzger.

Metzger made the commissioners aware of the problem and then introduced the owner of the property, John Asmus, to them. Asmus told the trio that he had a prospective "cash buyer" for the property "on the line" and that he has been paying taxes on the portion of the property that includes a lagoon since 2016.

In response to a request for additional information, Metzger told the paper Sept. 30 in an email that KGKB Acres now encompasses 4.25 acres. There is the larger platted portion with a

(Continued from page 1)

residence on it — it covers 3.51 acres — and there is the smaller unplattoned portion that includes the lagoon — it covers 0.74 of an acre.

Voting 3-0, the board OK'd a motion that the county raise its annual contribution to employee Health Savings Accounts by \$200 for employees with an employee-only health insurance plan, and by \$400 for employees with either an employee-child health insurance plan, an employee-spouse health insurance plan, or a full family health insurance plan.

The action was taken following a presentation by payroll manager Kathryn Farrell.

The increase will bring the contribution to employee Health Savings Accounts for employees with employee-only health insurance plans to \$950, and boost the contribution to employee Health Savings Accounts for employees with one of the other health insurance plans to \$1,900.

The changes to the county's contribution levels will take effect Jan. 1.

On a 3-0 vote, the board authorized Christy to sign 10 Quit Claim deeds transferring 36 lots from the Jefferson County Land Bank to the new owners of these lots. The lots were among 39 lots in Lakeside Village, Lakewood Hills, and Lake Ridge Estates that were sold when the commissioners met as the directors of the Land Bank on Sept. 15.

The deeds were brought forward by Metzger.

The board presented a soon-to-be-framed Certificate of Appreciation to Emergency Manager Keith Jeffers in recognition of his 10 years of service to the county.

The commissioners also were prepared to hand out Certificates of Appreciation to four other county employees, Delbert White, Lance Goodman, Kathryn Patterson, and Carissa Allen, but none of them were able to attend last week's meeting of the county's elected leaders.

White has been with the county for 15 years and works for the Ambulance Department.

Goodman, Patterson, and Allen have been with the county for five years. Goodman and Patterson work for the Sheriff's Office, while Allen is employed by the Office of the County Appraiser.

On separate 3-0 votes, the board OK'd travel requests for Heston, Allen, and Stephen Hale.

Heston has been attending the Fidlar Technologies User Group Meetings in Salina (three days) at a cost to the county of \$534.

Allen will be going to the Kansas Association of Mappers Conference in Manhattan in late October (four days). The trip will set the county back a total of \$990.

Hale, an Auxiliary Services employee, will be traveling to Hutchinson in mid-November for the Commercial Applicant Recertification Training Program (two days). The trip will run the county \$190 for expenses.

Finally, Christy announced that the board would be meeting this coming Wednesday, Oct. 15, at 1 p.m. at the Information Technology Building in Oskaloosa. This meeting will replace the meeting that otherwise would be taking place on Monday, Columbus Day, which will be an in-service day for county employees.

Executive Sessions

At the request of Domann, the commissioners met private-

ly with him for five minutes for the stated purpose of discussing personnel matters relating to non-elected personnel. "Recruitment and retention" was identified as being the subject that was to be discussed. When the meeting reopened to the public, Christy announced that no binding action had been taken behind closed doors.

At the request of Webb, the commissioners met privately with him for five minutes for the stated purpose of discussing personnel matters relating to non-elected personnel. "Budgetary items" was identified as being the subject that was to be discussed. When the action was taken following a presentation by payroll manager Kathryn Farrell.

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Letters

National Newspaper Week
Happy National Newspaper Week from Denison State Bank.

We appreciate and see the value in the local press and local news coverage, especially in this new era of alternative media and where people turn to for local information.

We join you as an independent-owned local company in serving the public and helping our communities and residents be informed on important issues.

Matt Taylor
Denison State Bank

Moving List

Call power company
 Call cable company
 Call post office
 Call The Independent!!

785-863-2520

boxes!!!

The Jefferson County Humane Society's

2025 Fall fest for Homeless Pets

Sat., Oct. 11, 2025
Jeff West High School • 619 Condry St., Meriden
Doors open/silent auction: 6 p.m.
Silent auction closes/desserts served: 7:15 p.m.
Live auction begins: 7:45 p.m.

Join us for an evening of great food and fun supporting the dogs and cats.
Menu: Chili, soup, and desserts. Free will donation for dinner.

Lots of Items – Animal items, personal care items, wine, children's items, Chiefs items, artwork, baskets of goodies, pies and cakes, gift certificates to local businesses, and much more!

Bring a "Wish List" item for door prize drawings – Dawn, bleach, laundry detergent, paper towels, toilet paper, canned cat and dog food, cat and dog toys.

If you have an item to donate for the event, you can drop it off at the shelter by Oct. 7, message us on Facebook, or call Kip at 785-766-3838.

All proceeds benefit the animals of JCHS!

EXPERT SPINE CARE. RIGHT HERE.

Lawrence
Spine Care
LMH Health

Back pain shouldn't define your life.
Dr. Hemil Maniar and Dr. Kelli Crabtree-Wilson combine expert diagnosis, non-surgical options, and advanced robot-assisted spine surgery for greater accuracy, smaller incisions, and faster recovery. Get back to living pain-free—with care that's built around you.
Learn more at lmh.org/spine

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